



## Contact

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## Profile

Doris Rothauer holds a PhD in Economics from the University of Economics Vienna, a Master Degree in art management from the University of Performing Arts Vienna, and a professional training certificate as a systemic coach and consultant. She is also an alumna of the Ashoka Visionary Program by Ashoka Austria.

In her early career, she was, for 15 years, working as an art manager, including leadership positions in renowned art institutions, such as Director of the Vienna Secession (1991–1994) and Director of the Künstlerhaus Vienna (1997–2002).

In 2006, she founded her consulting company, Bureau for Transfer. Since then she has been working with and consulting more than 80 art institutions, educators, public agencies and creative entrepreneurs, building an impressive network of clients and partners.

With her expertise in leadership, drawn from her institutional career as well as her

coaching education, she focuses in her consulting on developing a visionary and strategic thinking, to be able to design an impactful and sustainable future.

She believes in the change making power of art, design and creativity. Besides her consulting, she gives workshops, talks and lectures, teaches and promotes the value of artistic and creative work through organizing innovative formats and events, like her regular “Learning Journeys”.

Recently, her focus has been shifting towards building strong networks and ecosystems, connecting the change makers in the creative and social worlds, to foster the social impact of art and creativity.

Having received a research fund from the Austrian Research Promotion Agency (FFG), she is currently researching on Social Impact Strategies in Museums.

She lives and works in Vienna and New York. Establishing a second base in New York, she has given talks and workshops on social design & social impact at the Impact Hub New York, The 8th Floor Gallery, Hyperakt design studio and the Austrian Cultural Forum New York. She contributed to the FLAME NYC Conference “Pathways for Leadership in Museum Education” at the MoMA (Museum of Modern Art) with a workshop on Vision & Strategy for Impact.

She is the author of four books, including “Creativity. The Key to a New Economy and Society” (Facultas 2016) and “Vision & Strategy. Strategic Thinking for Creative and Social Entrepreneurs” (Birkhäuser 2018).

She is a Pro-Bono-Mentor for Ashoka Austria, a Board Member of the Vienna Design Week, and Vice-President of the Board of the Technische Museum (Science Museum) in Vienna.

**Clients & Partners****Öffentliche Hand**

AWO Austrian Trade.org  
 aws Austria Wirtschaftsservice  
 Kreativwirtschaft  
 Bundeskanzleramt Kunst & Kultur-Agenden  
 CAST Tyrol Gründungszentrum  
 Creative Industries Styria  
 Creative.Region LINZ & Upper Austria  
 departure Kreativzentrum  
 der Wirtschaftsagentur Wien  
 Musikschulmanagement Niederösterreich  
 NÖ kreativ  
 Wirtschaftsagentur Wien

**Education**

Akademie der bildenden Künste Wien  
 Art & Economy Masterlehrgang an der  
 Universität für angewandte Kunst Wien  
 Bauhaus Uni Weimar  
 Kulturakademie Weimar der Studienstiftung  
 des deutschen Volkes  
 Modeschule Hetzendorf Wien  
 New Design University, St.Pölten  
 TU Dortmund/IDfactory  
 Zentrum für Kunsttransfer  
 Universität für Musik und Darstellende Kunst/  
 Institut für Kulturmanagement  
 Universität für Angewandte Kunst Wien/  
 Institut für Design

**Cultural Institutions, Non-Profit & Festivals**

AIDS2010 / IAS International Aids Society  
 Ashoka Österreich  
 Austrian Cultural Forum New York  
 B.LA Foundation, Wien  
 Clb Collaboratorium, Berlin  
 Denkfest Mannheim  
 Designforum Wien  
 Designforum Vorarlberg  
 Forum Mozartplatz, Wien  
 Humboldt Forum Kultur GmbH, Berlin  
 Junge Wirtschaft Wien  
 K.U.L.M., Steiermark  
 Münze Österreich  
 Österreichische Kulturdocumentation  
 Platform München

The 8th Floor, New York  
 Unit F büro für mode, Wien  
 VIENNA DESIGN WEEK  
 Wien Tourismus

**Museums**

Kunstgewerbemuseum Dresden  
 MAK Museum für angewandte Kunst Wien  
 Museum für Kunst und Gewerbe Hamburg  
 MoMA Museum of Modern Art New York

**Creative Entrepreneurs**

Alessandridesign (Design & Branding)  
 Arch on tour (Architekturvermittlung)  
 Architektur im Blick (Architekturvermittlung)  
 Atelier Albert Wimmer (Architektur)  
 Kerstin Bennier (Kunst & textile Medien)  
 BKS Architekten (Architektur)  
 Brand Unit network für branding, design  
 and content (Design & Branding)  
 Dieter Brasch (Fotografie)  
 Gilbert Bretterbauer/Bretterbauer objects  
 (Kunst)  
 buero bauer Gesellschaft für Orientierung  
 Identität (Design & Branding)  
 Büro Nardin (Grafik- und Informationsdesign)  
 Victoria Coeln (Bildende Kunst)  
 content.associates (Kunst & Architektur)  
 Dadarena (Mode)  
 Datenwerk Innovationsagentur (Multimedia)  
 einzueins architektur (Architektur)  
 Facultas Verlags- und Buchhandels AG (Verlag)  
 friendly fire 3D concept house (Filmproduktion)  
 hasenlechner art consult (Art Consulting)  
 INOPERABLE Street Art Galerie (Galerie)  
 Jenseide (Filmproduktion)  
 moodley brand identity (Design & Branding)  
 Motmot Dayglow Graphics (Design & Mode)  
 Ed Neumeister (Musik)  
 Nextroom Architektur im Netz  
 (Architektur-Datenbank)  
 NMPB Architekten (Architektur)  
 Open House Wien (Architekturvermittlung)  
 pérezramerstorfer (Design & Branding)  
 Pichler & Traupmann Architekten (Architektur)  
 Schuberth und Schuberth (Architektur)  
 SOLID architecture (Architektur)  
 spike art quarterly (Kunstmagazin)

Subotron (Gaming)  
synn architekten (Architektur)  
szenario (Design & Webdesign)  
the next ENTERprise – architects (Architektur)  
Triendl & Fessler Architekten (Architektur)  
useabrand (Mode)  
Verlag für moderne Kunst (Verlag)  
Daniel Zeisner (Industrial Design)  
Zirup (Architektur)  
zwoPK (Landschaftsarchitektur)