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Doris Rothauer

Doris Rothauer holds a PhD in Economics from the University of Economics Vienna, a Master Degree in art management from the University of Performing Arts Vienna, and a professional training certificate as a systemic coach and consultant. She is also an alumna of the Ashoka Visionary Program by Ashoka Austria.

In her early career, she was, for 15 years, working as an art manager, including leadership positions in renowned art institutions, such as Director of the Vienna Secession (1991-1994) and Director of the Künstlerhaus Vienna (1997-2002).

In 2006, she founded her consulting company, Bureau for Transfer. Since then she has been working with and consulting more than 80 art institutions, educators, public agencies and creative entrepreneurs, building an impressive network of clients and partners.

With her expertise in leadership, drawn from her institutional career as well as her coaching education, she focuses in her consulting on developing a visionary and strategic thinking, to be able to design an impactful and sustainable future.

She believes in the change making power of art, design and creativity. Besides her consulting, she gives workshops, talks and lectures, teaches and promotes the value of artistic and creative work through organizing innovative formats and events, like her regular “Learning Journeys”.

Recently, her focus has been shifting towards building strong networks and eco-systems, connecting the change makers in the creative and social worlds, to foster the social impact of art and creativity.

Having received a research fund from the Austrian Research Promotion Agency (FFG), she is currently researching on Social Impact Strategies in Museums.

She lives and works in Vienna and New York. Establishing a second base in New York, she has given talks and workshops on social design & social impact at the Impact Hub New York, The 8th Floor Gallery, Hyperakt design studio and the Austrian Cultural Forum New York. She contributed to the FLAME NYC Conference “Pathways for Leadership in Museum Education” at the MoMA (Museum of

Modern Art) with a workshop on Vision & Strategy for Impact.

She is the author of four books, including “Creativity. The Key to a New Economy and Society” (Facultas 2016) and “Vision & Strategy. Strategic Thinking for Creative and Social Entrepreneurs” (Birkhäuser 2018).

She is a Pro-Bono-Mentor for Ashoka Austria, a Board Member of the Vienna Design Week, and Vice-President of the Board of the Technische Museum (Science Museum) in Vienna.